

Philip	Stephen Rosenbaum	Maryanna - final	Joe Caruso
Sender at Risk Working Group	E-mail Integrity Consortium	Comteg – ( or “Cc:” or Comtegrity)	Trusted Sender Consortium(*)
Financially Facilitated Delivery	E-mail Integrity Alliance	Communication Integrity Coalition	Consortium for E-mail Integrity
	E-Mail Legitimacy Alliance	Get the Message Federation(SR/MVA)	Consortium for Reliable Messaging
	Alliance for Legitimizing E-mail		
Marshall & Joyce	Alliance for Email Integrity Assurance	Maryanna - preliminary	Peter Greer
Clear Content Alliance	(Compiled by) Steve Roberts	ImmunoCom, Immunicom, or ImmunoMail	eMail Accountability Initiative (F/P/M)
C-IT (pronounced “see it”)	Forum for Email Legitimacy	I-Cate Coalition	eMail Economics Working Group
RealMail Alliance	Secure Message Working Group	RealQu Alliance	Commercial eMail Reference Group
Content Check Consortium		Content Alert Counsel	Trusted Sender Working Group
MVP – Message Verification Platform (consider as name of tech spec)		CC-ACT Alert Council on Technology	Secure Messaging Working Group
re:Spect Platform		Communication Content Consortium	Email Reliability Working Group
Veri-Fi Alliance (from veritas & Wi-Fi)			Communications Anti-Fraud WG
			E-Mail Economics Working Group
On July 10, Joyce Van Alstyne added...			Messaging Micropayments WG
Message Verification Alliance (tie to “Platform” above, as technology)			Trusted Electronic Messaging WG
ExPost Alliance	Phil's pics		Digital Messaging Working Group
The Email Authority	Marshall's pics		Forum for Email Legitimacy
Mi-Fi Alliance (Message Integrity)	Frank's pics		Forum for Trusted Exchange
Truth in Mail Alliance	Steve Robert's pics		Council for Commercial Messaging
			Council for Commercial EMAIL

\* Concern that “trust”, “Integrity” and “Truth” do not convey accountability – and may raise the specter of lists and database registrations rather than economics.

The alliance has 3 goals:

- Create a single-licensing entity for anyone wishing to embody SR mechanisms within commercial products or services. Licensees benefit from reduced cost, a simple and easy to compute expense, and access to the IP of all inventors in the collective.
- Develop of a common reference specification for the assured delivery of electronic messages (e.g. email)
- Develop test tools and a program to certify interoperability.

IP represented by the working group is not restricted to implementations that comply with suggested specifications, reference designs, or interoperability testing. The methods and technology of the member inventors may be used to deploy proprietary products or products that do not relate to message deliverability.