

**Philip**

Sender at Risk Working Group  
Financially Facilitated Delivery

**Stephen Rosenbaum**

E-mail Integrity Consortium  
**E-mail Integrity Alliance**  
E-Mail Legitimacy Alliance  
Alliance for Legitimizing E-mail  
Alliance for Email Integrity Assurance

**Maryanna - final**

Comteg – ( or “Cc:” or **Comtegrity**)  
Communication Integrity Coalition  
**Get the Message Federation**(SR/MVA)

**Joe Caruso**

Trusted Sender Consortium(\*)  
Consortium for E-mail Integrity  
Consortium for Reliable Messaging

**Marshall & Joyce**

**Clear Content Alliance**

C-IT ( pronounced “see it”)  
RealMail Alliance  
Content Check Consortium

**MVP – Message Verification Platform**

*(consider as name of tech spec)*

re:Spect Platform

Veri-Fi Alliance *(from veritas & Wi-Fi)*

*(Compiled by)* **Steve Roberts**

Forum for Email Legitimacy  
Secure Message Working Group

**Maryanna - preliminary**

ImmunoCom, Immunicom,  
or ImmunoMail  
I-Cate Coalition  
RealQu Alliance  
Content Alert Counsel  
CC-ACT *Alert Council on Technology*  
Communication Content Consortium

**Peter Greer**

**EMSA Accountability Initiative** (F/P/M)

eMail Economics Working Group  
Commercial eMail Reference Group  
Trusted Sender Working Group

**Secure Messaging Working Group**

**Email Reliability Working Group**

Communications Anti-Fraud WG  
E-Mail Economics Working Group  
Messaging Micropayments WG  
Trusted Electronic Messaging WG  
Digital Messaging Working Group  
Forum for Email Legitimacy  
Forum for Trusted Exchange  
Council for Commercial Messaging  
Council for Commercial EMail

*On July 10, Joyce Van Alstyne added...*

**Message Verification Alliance** *(tie to “Platform” above, as technology)*

ExPost Alliance

**The Email Authority**

Mi-Fi Alliance (Message Integrity)

Truth in Mail Alliance

Phil's pics
Marshall's pics
Frank's pics
Steve Robert's pics

\* Concern that “trust”, “Integrity” and “Truth” do not convey accountability – and may raise the specter of lists and database registrations rather than economics.

The alliance has 3 goals:

- Create a single-licensing entity for anyone wishing to embody SR mechanisms within commercial products or services. Licensees benefit from reduced cost, a simple and easy to compute expense, and access to the IP of all inventors in the collective.
- Develop of a common reference specification for the assured delivery of electronic messages (e.g. email)
- Develop test tools and a program to certify interoperability.

IP represented by the working group is not restricted to implementations that comply with suggested specifications, reference designs, or interoperability testing. The methods and technology of the member inventors may be used to deploy proprietary products or products that do not relate to message deliverability.